



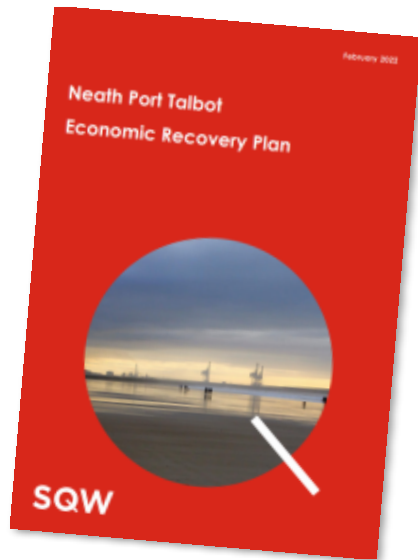
Cyngor Castell-nedd Port Talbot
Neath Port Talbot Council

NEATH PORT TALBOT'S REGENERATION AND ECONOMIC DEVELOPMENT STRATEGY

Developing the draft Strategy
and preparing an investment
pipeline



Recap: Two years ago...



In the context of...

Regional Ambitions and Missions and wider national and UK policy

Long-term drivers of change across the economy (decarbonisation, digitalisation, demographic change)

"Creating the conditions for practical, meaningful and reliable opportunities"

Key Action Areas

Entrepreneurial and resilient economy

Transformational investment and change

Quality and connected communities

Future skills and opportunities

Enabled by...

Innovation and ideas – in business, community and public service

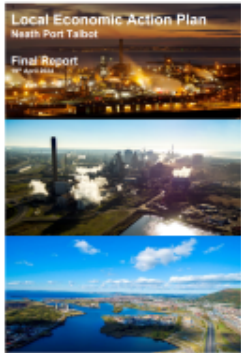
... and supporting

(Future) wider regeneration strategy and Wellbeing Plan



Since then...

Structural economic change



Local strategic context

Place-Based Regeneration Strategies

Heritage Strategy

Culture Strategy

Destination Management Plan

Emerging Replacement LDP

Draft Skills Strategy

The national picture



Taking this into account: Aims and objectives

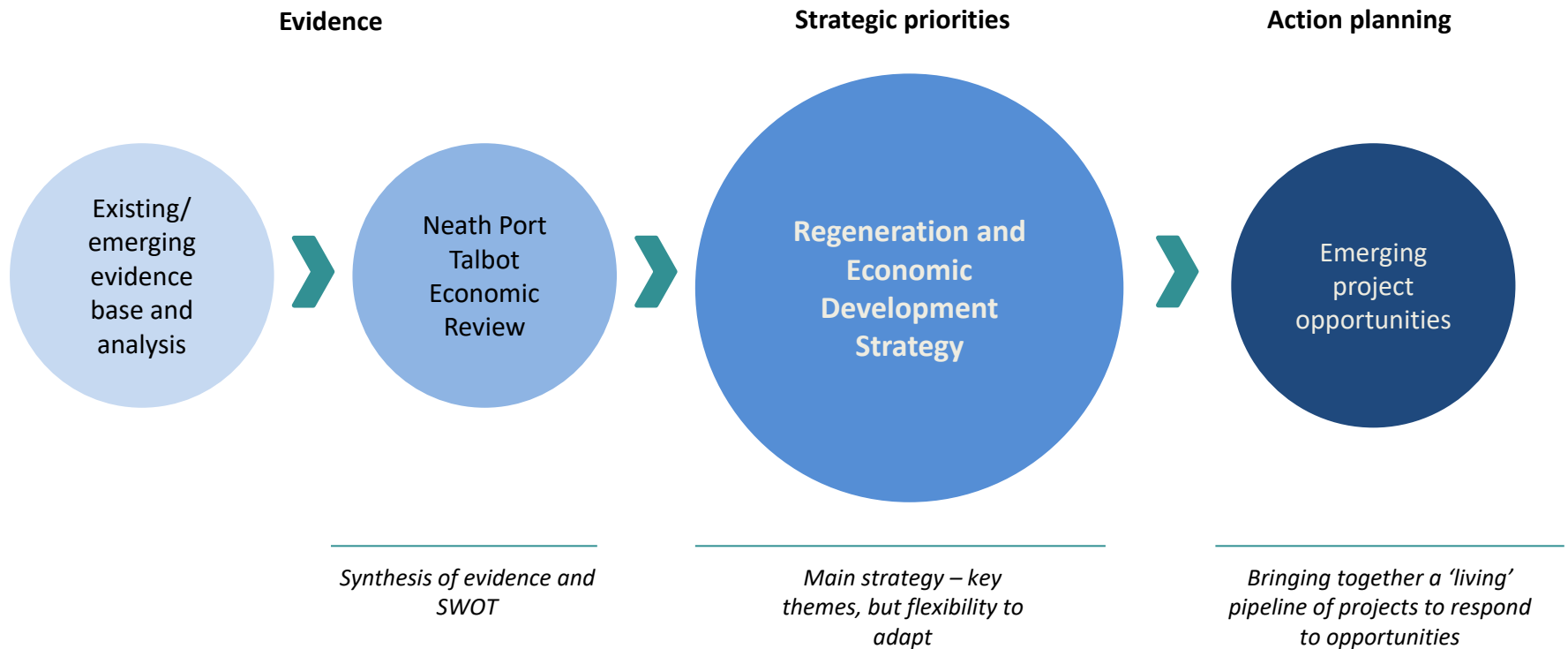
Taking account of...

- The local economic context and its existing strengths and assets
- Transformational changes and the challenges and opportunities associated with them
- The wider strategy landscape for NPT
- The evolving government policy context

To develop...

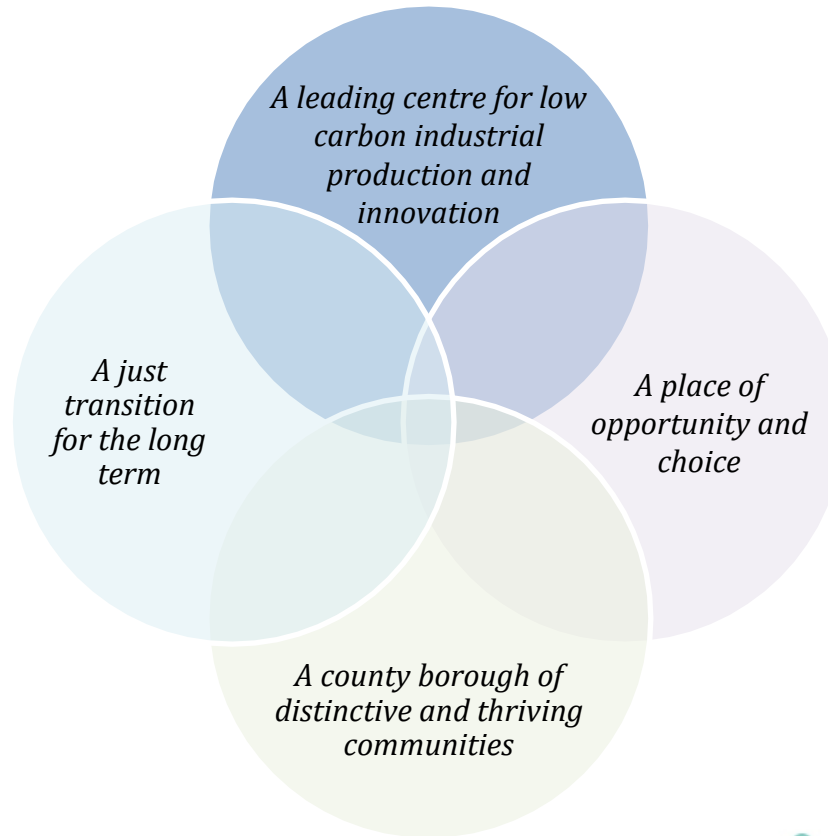
- A “**single strategy**”, which synthesises the themes of the LEAP and the wider strategy landscape....
- which is **relevant to NPT as a whole**, taking account of the challenges and potential of Valleys communities as well as the towns and coastal corridor...
- ... provides a **stronger ‘place-based’ narrative** than the 2021/22 Recovery Plan, bringing together the local regeneration strategies within an overall economic context and rationale
- ... will **support proposals for UK and Welsh Government investment** and set out “the case for Neath Port Talbot”
- ... and will provide a **basis on which projects can be developed** and prioritised over the next few years

The overall structure



The headline framework presented last time

Core strategic ambitions



Partner views and comments

1. Enthusiasm

- There was a lot of enthusiasm for developing a new strategy, in the context of the ‘big picture’ opportunities and challenges that NPT faces.
- In that context, support for a partnership approach and taking time to ‘get it right’

